

NICK'S HOPE

A look back at Nick's Hope in 2022 & forward to a great 2023!



May 2022 was our **2-year anniversary** and the Grand opening of the Very Sherry Boutique (Nick's Hope Thrift Shop). Jefferson Mayor, Eric Wilsusen, attended the ribbon cutting ceremony for the Grand Opening. The Very Sherry Boutique is dedicated in memory of our dear friend Sherry Guzman. Sherry helped to build the foundation of Nick's Hope, remains a daily inspiration to our mission and is forever in our hearts. A lot of blood, sweat and tears went into the renovations to create our beautiful space. A special thank you to the Guzman family and Boy Scout troop 49!

100% of proceeds of each sale goes towards the expenses to operate the free clothing mission of Nick's Hope.

2022 Highlights:

- Celebrated our 2-year anniversary
 - Grand opening of the Very Sherry Boutique
 - 8 in-person Pop-ups Events
 - Launched our online store redesign
 - Increased our distribution partners from 6 to 8
 - We have 20 volunteers helping with all areas of Nick's Hope including Boy Scout Troop 49.
- To date we have achieved:
 - Total online orders fulfilled - 1264
 - Total online items distributed 11,762 (this # does not include pop ups)
 - Total number of Pop-up events to date: 15

What a good year it was!

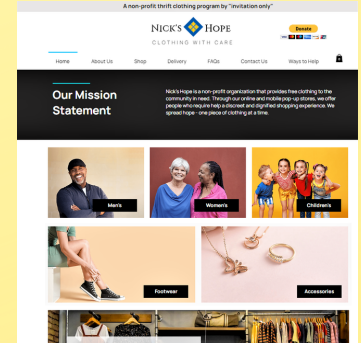
Thank you again for all of your support! Without you none of this would be possible! We are so grateful and blessed to be able to serve our neighbors in need with Free gently used clothing.





Nick's Hope mobile Pop-Up events rolled up to 8 locations giving away Free clothing to those in need. We included new stops for the Dover Board of Ed and Tinton Falls Veterans Home.

We updated our website and online store with a fresh new look and made it easier to use. Our online store is invitation only for our customers that are unable to attend a mobile pop-up event. Contact us for information on gaining a coupon code.



How we have grown in the past 2 years- Our History:

- March 2020 – established Nick's Hope in the basement of our home
- May 2020 - Our First Pop Up
- November 2020 - launched our on-line store
- March 2021 - added 1st storage unit
- November 2021 - added a 2nd storage unit
- March 2022 - Moved out of storage to a store front & opened the Very Sherry Boutique (thrift shop)
- 8 distribution partners – Interfaith Food Pantry, St Joseph's, St Peter's, Family Promise, Camp Jefferson, Hope House Dover, Montague School, Crossroads Food Pantry

More to come in 2023:

- A Spanish version of our website and online store
- Added pop-up events
- Increased services for our customers
- More partnerships to help serve our Northern New Jersey community

Interested in Volunteering?

Nick's Hope is an ALL volunteer organization. We are always looking for new folks to join our team. Time commitments can meet everyone's schedule. Nick's Hope volunteers participate in a wide variety of ways. We invite all to shop at the Very Sherry Boutique often as our talented team pulls together unique and exciting items for sale.

Follow us on Facebook to get the latest information on Nick's Hope.

Wishing you all a very Happy, Healthy and Blessed 2023!

Your friends at Nick's Hope